



VET EXPERT

BASED ON EVIDENCE

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Hypoallergenic Shampoo

Characteristics of products :

Dermocosmetic shampoo for animals with sensitive skin, predisposed to irritation, allergies, drying of or the intolerance of other shampoos.

Could be used in growing animals.

Properties: thanks to oat proteins, skin is hydrated and elastic and coat is shining.

Indications: sensitive skin, prone to allergies and irritations.

Packaging: 250 ml, 15 ml sachet



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Cocamidopropyl Betaine	Amphoteric surface active substance	The cleanser - removes dirt from the skin and hair. Substance is very gentle for the skin and mucous membranes, reduces potential irritant substance anionic surfactants. Foaming agents, stabilizing and improving the quality of the foam in admixture with anionic surfactants. It acts as a rheology modifier (i.e., improves the consistency) in washing formulations containing anionic surfactants, by means of the so-called. mixed micelles.
Decyl Glucoside	mild, non-ionic surfactant	gentle cleaning action; has good dermatological properties - no irritating properties, is considered one of the mildest surfactants. It is therefore used, among others, in preparations for children.
Glycerin	The hydrophilic moisturizing substance.	It has the ability to penetrate the <i>stratum corneum</i> , thus acts as a promoter of penetration - easier in this way the transport of other substances into the skin. In cleaning formulations easy rinsing.
PEG-90 Glyceryl Isostearate	Non-ionic surfactant	The cleanser - removes dirt from the skin and hair
Panthenol		The hydrophilic moisturizer. The active substance, produces a cosmetic effect on the skin: anti-inflammatory effect, accelerates regeneration of the epidermis. Panthenol is used in formulations for skin and hair care, with the ability to penetrate the structure. It gives the skin feeling smooth. It softens the hair.

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Polysorbate 20	Non-ionic surfactant	It acts as a solubilizer, which allows the introduction into an aqueous solution of substances insoluble or sparingly soluble in water, for example. Perfumes, plant extracts, fatty materials.
Allantoin		Anti-inflammatory, it soothes, promotes regeneration and restoration of the skin, stimulates the healing process of wounds. It is a potent moisturizing, which evokes a feeling of smoothness to the skin.
Lanolin		Lanolin is a substance conditioning the skin, hair and nails. Emollient. Used in formulations for skin care and hair formed on the surface of an occlusive layer that prevents excessive water evaporation from the surface (which is intermediate moisturizing). In addition, it creates a perceptible film, which soothes the skin and hair, making them conditioned. The formulations used as a cleaning substance re-lubricating. The process of washing removes among others fatty substances, so re-lubricating substances are used to reconstruct the lipid barrier
Laureth-2	Non-ionic surfactant	Wetting agent - facilitate contact the surface being cleaned with the washing solution, thereby facilitating removal of contaminants from the surface of the skin and hair. It acts as a rheology modifier (i.e., improves the consistency of causing an increase in viscosity) in the cleaning formulations
Magnesium nitrate, Methylchloroisothiazolinone, Methylisothiazolinone Sodium benzoate Potassium sorbate		preservatives

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Aloe Barbadensis Leaf Juice,	The aloe vera juice.	The aloe vera juice soothes the skin and has anti-inflammatory action. It can be effectively applied topically, soothes sunburn, it stimulates wound healing. It protects against UV rays. It stimulates the fibroblasts that produce collagen, has a cleaning effect and moisturizing.
Avena Sativa Kernel Extract	Extract of oats	It comprises a saponin (aquaenacosid A and B, as well as aquenacin), polyphenols and tocopherol, or vitamin E, which is a potent antioxidant. Antioxidant slows exogenous aging of the skin, caused for example. UV radiation or cigarette smoke. It also exhibits anti-inflammatory and soothes irritation,
Hydrolyzed keratin		Film-forming substance, the hydrophilic water soluble. It is responsible for maintaining the water in the epidermis so that it hydrates as well as conditioned, that softens and soothes. In addition, it is used in preparations of cleaning in order to reduce potential irritation of anionic surfactants like. Sodium Laureth Sulfate. Due to the large particle size does not penetrate into the skin remaining on the surface. It shows excellent affinity for the surface of the skin, hair and nails. Substance antistatic, reduces static in hair
Keratin		Moisturizing substance. Forms on the skin surface hydrophilic water-retaining film. Because of the large size particles do not have the ability to penetrate the <i>stratum corneum</i> . It works as conditioner for hairs, softens and soothes

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